



Two PARTS



ONE PART EXPERIENTIAL, ONE PART INFLUENTIAL.

Two Parts is an experiential and creative agency.

We connect ambitious, fun-centric brands to an audience eager to get off their couch and experience the unexpected, bringing people together and making unforgettable memories along the way.



Between the our monthly calendar emails to dedicated features to curated Two Parts Picks, our campaigns are expertly crafted with our subscribers in mind.

Two Parts newsletters are customizable and fully-designed to meet your marketing needs and goals.



DO
COOL
SHIT

FULL TWO PARTS LIST

- 40,000 Subscribers
 - Movers, shakers, fun seekers, ticket buyers, + event goers!
 - Women: 56.1% | Men: 40.4%
 - Age Range: 79.5% are between 23 - 44
 - Top Cities: Denver, Littleton, Aurora, Arvada
- Average open rate: 30% (industry standard: 20.51%)



Two

NDAR CALENDAR

Excursion
A weekend of wine, food, and fun in the mountains.

JULY 2022

Excursion is the best way to enjoy the best of the West. It's a weekend of wine, food, and fun in the mountains. It's a weekend of wine, food, and fun in the mountains. It's a weekend of wine, food, and fun in the mountains.

CROSSCURRENTS
JULY 7

BOGGA CATS & BEGGING SOUNDS
JULY 9

HOPS & PE GOES SOURDOUGH
JULY 11

PINK IN PUBLIC POP-UP WITH GARAGLAND
JULY 13

NATTY BY NATURE
JULY 14 - 17

POLGA AT THE BLUEBIRD THEATRE
JULY 17

Two

RTS PARTY TWO PAI

vino chromatic

It takes 2 years until the first harvest of the vintage and distribution is not available for the year's releases. So, purchase here's something for everyone, including seasonal you see [www.vinobase.com](#)

meet the wineries

sausage spectrum

yes wines

drink well wine

crava wines

wells imports

and many more!

Back for here weekends in 2022
Sept 22, 23, 24, 29, 30 + Oct 1
THE BANSHEE HOUSE

GET TICKETS

Two

OM THE HOMIES FR

A WHISKY LOVER'S PARADISE. RIGHT HERE IN DENVER.

Stranahan's distillery has roots in Whisky and Tradition as a fun activity in Denver. As soon as their guests are great at reading down the fascinating process of whiskey making and aging on they find you through their fun production space and barrel warehouse. So enjoy the Stranahan experience in a collection of whiskey during the day.

It's not for whiskey innovation, Stranahan's boasts an impressive lineup of award-winning whiskeys. They also produce limited releases like their [Cottonwood](#) and [Cottonwood](#). Throughout the year, they offer a variety of whiskey events at the distillery shop and local venues. Their most recent releases in a Class Six Black Barrel Double Dry Whiskey and their new single malt Scotch Whisky the Estate James Taylor Single Cask Whisky.

Explore their Chromatic [Wines](#) and [Spirits](#) and their more award-winning [Cottonwood](#) which includes a limited release from the barrel. They also offer food & whiskey pairings, cocktail classes, and a variety of guided whiskey tastings where you'll have fun in a relaxed setting and take home your own collection of whiskey. Join any of the Stranahan's distillery in a Denver distillery job stop.

STRANAHAN'S DISTILLERY EXPERIENCE

Learn more at [www.vinobase.com](#)



TWO PARTS EMAIL OFFERINGS



DEDICATED EMAIL

Fully customizable campaign to broadcast your marketing initiative to our audience. Two Parts design help may be



EMAIL FEATURE

Content block designed to promote an upcoming event, promotion, or call-out for your business.

**Limited to Calendar campaigns*



EMAIL BANNER

Banner ad that can be added to any running Two Parts campaign on a case by case basis.

**Limited to running campaigns*





@**TWOPARTSCO**

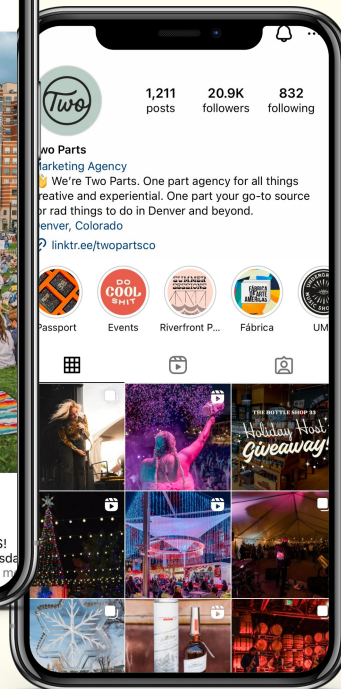
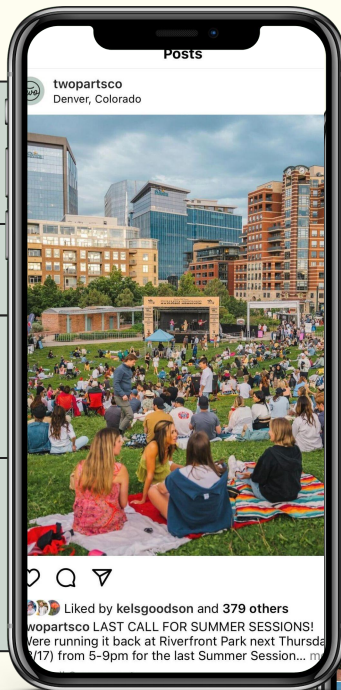
FB: 12k+ likes

IG: 20k+ followers

Women: 62.4% | **Men:** 37.5%

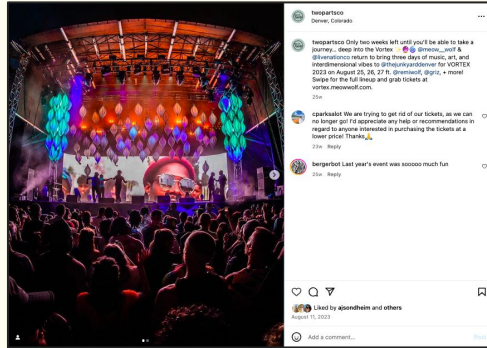
Age Range: 77.5% are between
23 - 44

Top Cities: *Denver, Lakewood,
Arvada, Colorado Springs*



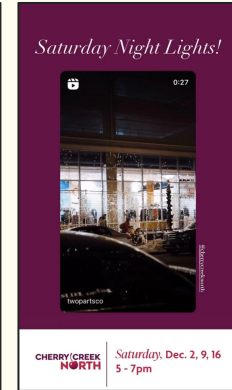
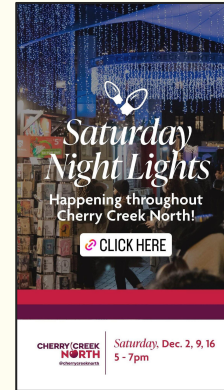
- Build custom campaigns and targeted demographics across multiple platforms.
- Link story posts and use our Instagram bio link to direct people right to your website.
- Reach an engaged audience that is constantly growing!

TWO PARTS SOCIAL OFFERINGS



SOCIAL POST

Work with our team to dream up creative and copy optimized for social. We offer placements on both Instagram and Facebook.



SOCIAL STORY

Broadcast your event, promotion, or offerings through a series of Instagram stories on the Two Parts 'gram.

Work with our team directly to customize your marketing package per your initiatives!

SERVICE	PRICE
Dedicated Email Campaign	\$2,500
Email Feature (Calendar, Two Parts Picks)	\$700 <i>*This is dependent on what is scheduled.</i>
Email Banner	\$400
Instagram Post	\$500
Instagram Story	\$250
Facebook Post	\$250

Please let us know if you have questions or specific modifications to your campaign.

INSTAGRAM POST

- 30-50 words of text
- Link (for bio)
- 1-5 high res photo(s) or video **no graphics**
- Preferred Size: 1080 x 1350px

INSTAGRAM STORY

- 1 high res graphic or video sized at 1080 x 1920px
- Link (for button)
- Copy for link button

EMAIL BANNER

- Size: 800 x 300px
- Link

DEDICATED EMAIL

- Banner sized at 700 x 250px
(alternatively, you can send an email structured as a poster at the dimensions of 900 x 1350px)
- Supporting imagery: include as many as you'd like. No size requirements
- Copy: please include as much or as little as you'd like
- Links

EMAIL FEATURE

- Photo or graphic sized at 800 x 800px
- Date or month associated with your content
- Up to 30 words of text
- Link
- Copy for link button



THANK YOU

Reach out to us at hello@twoparts.com